

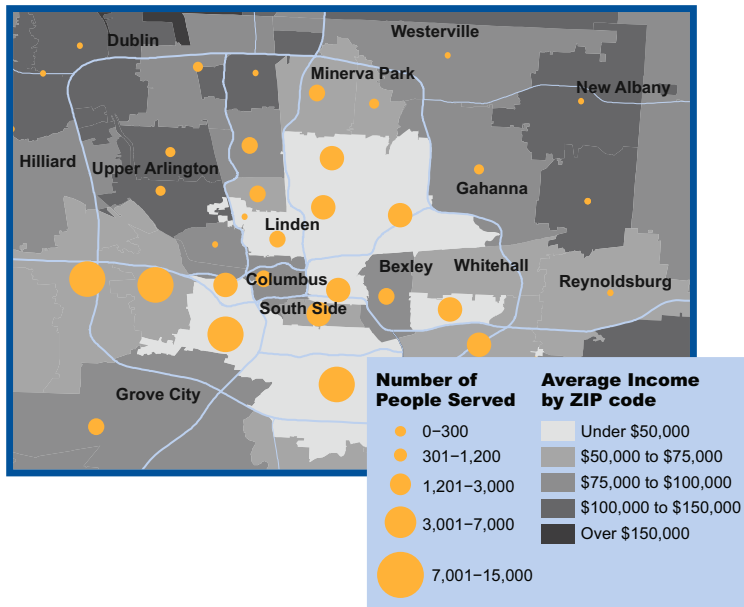
ANNUAL RESULTS REPORT

2017




United Way of Central Ohio supports a network of more than 70 local nonprofits that provide opportunities to people who need them most in these four critical areas: **Basic Needs, Good Jobs, Strong Neighborhoods and Student Success.**

Creating opportunities in these critical areas is vitally important because in central Ohio, **we continue to have high poverty at 16.6%, despite record low unemployment rates around 4%. In fact, one-third of all Franklin County residents cannot meet their basic needs.** These numbers show that many hard-working families are not benefiting from the strong economy. United Way is focused on helping them by investing in the most effective partners that get results. **In 2017 we helped more than 150,000 people.**





BASIC NEEDS



1,560,638 MEALS
served by food pantries and hunger-fighting organizations


91% of at-risk mothers served delivered healthy babies






461,842 NIGHTS
of shelter provided to homeless or displaced people

GOOD JOBS




62% of individuals served gained employment

\$17.8M in refunds returned to our community through free tax preparation services




2,500 PEOPLE received job skills training

STRONG NEIGHBORHOODS




\$6 RETURNED
on every \$1 invested in neighborhood revitalization



2,500 PEOPLE trained and mobilized to improve their neighborhoods


\$1.8M in grants given to revitalize neighborhoods and help people stay in their homes

STUDENT SUCCESS



12,745 STUDENTS participated in community-based after-school programs and/or received individualized support

88% of middle and high school students served developed interpersonal skills crucial to getting good jobs



84%* CHILDREN age 0-5 reached developmental milestones
*National rate is 77%

FINANCIAL RESULTS SUMMARY

FOR FISCAL YEARS ENDED MARCH 31



United Way
of Central Ohio

<i>Source: Annual IRS Form 990</i>	2018	% of Total Revenue	2017	% of Total Revenue
Total Revenues (net of uncollectible pledges)	\$48,393,331		\$53,392,901	
Expenses:				
Program Expenses	\$42,633,266	88%	\$46,495,117	87%
Management & General	\$3,135,762	6%	\$3,457,397	6%
Fundraising	\$3,761,370	8%	\$3,413,085	6%
Total Expenses	\$49,530,398		\$53,365,599	
Revenue Less Expenses	\$(1,137,067)*		\$27,302	
Program Expense Breakdown				
Grants, Allocations and Designations	\$32,636,471	67%	\$35,757,641	67%
UWCO Initiative Program Services Expenses	\$7,979,810	16%	\$8,733,102	16%
UWCO Community Impact / Community Services	\$2,016,985	4%	\$2,004,374	4%
Total Program Expenses	\$42,633,266	88%	\$46,495,117	87%
Total Assets	\$37,629,725		\$39,225,406	
Total Liabilities	\$12,240,560		\$12,719,062	
Total Net Assets (Fund Balances)	\$25,389,165		\$26,506,344	

*Excess expenses over revenues in current fiscal year is due to spending down of prior years' revenues and board designations for various community programs.