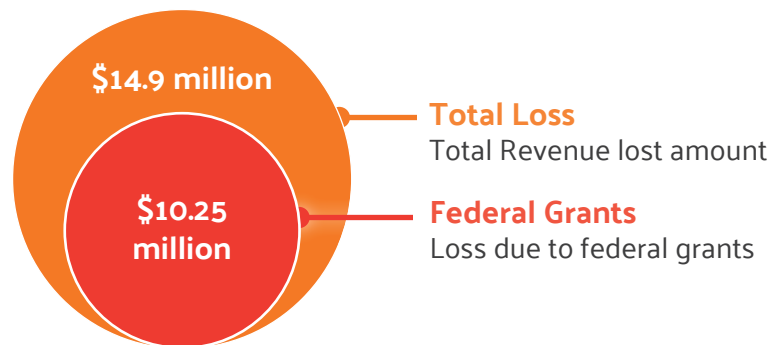


United Way of Central Ohio sent a brief survey to our 2024-2025 nonprofit partners in June 2025 to assess the financial health and operational challenges faced by local nonprofits.

With 40 responses representing about 50% of our 75 partners, the survey provided insight into the current local nonprofit sector. Nonprofits are grappling with revenue losses, staffing challenges and service reductions, all of which impact their ability to serve our community effectively.

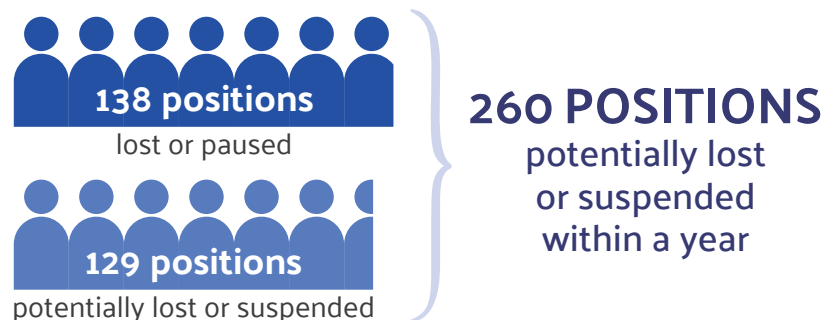
Revenue Loss:

- 24 out of 40 respondents reported a total revenue loss of **\$14.9 million** in the past six months.
- **\$10.25 million** of this loss was due to federal grant reductions.



Staffing Impact:

- **138 positions** were lost or paused, with an additional **129 positions** threatened in the next six months.
- This projects a total of over **260 positions** potentially lost or suspended within a year.



Services Affected:

- **Summer camps and programs** were decreased or ended by eight respondents.
- **Job training programs** were significantly reduced or ended by seven nonprofits.
- **After-school programs** were impacted by eight nonprofits with various revenue ranges.
- **Housing support and rental assistance services** were decreased by ten nonprofits.
- **Refugee/immigration** services were reduced by six nonprofits due to anticipated federal grant losses.
- **Early education and childcare services** were decreased by five organizations.
- **Food-related services**, specifically access to fresh produce, referrals and food pantry services, were reportedly decreased by two nonprofits.

How United Way and Other Funders Can Support Local Nonprofits

Our nonprofit partners had a variety of suggestions for how United Way and other funders can support them during these challenging times:

Visibility and Public Outreach

- Enhance the visibility of nonprofits and increase public understanding of their impact.
- Funders and partners can promote nonprofit stories and highlight their work on social media and other platforms to broaden awareness.

Advocacy and Policy Influence

- Advocate for increased funding at local and state levels.
- Support specific policy initiatives, such as full-day funding for early learning programs and targeted support for vulnerable communities.

Collaboration, Networking and Partnerships

- Facilitate connections and collaborations among nonprofits.
- Organize strategic alliances and funder-led convenings to strengthen the nonprofit ecosystem.

Capacity Building and Technical Assistance

- Provide resources, toolkits, training and professional development opportunities.
- Offer shared services and access to relevant data and research to help nonprofits build capacity.

Volunteer Engagement and Board Development

- Support board member recruitment and volunteer coordination.
- Organize corporate volunteer days and ongoing volunteer programs to increase engagement.

Indirect Donor Engagement

- Encourage donor-advised funds and other indirect donors to distribute funds to charities, increasing financial support for essential services.

The survey results highlight the critical challenges faced by nonprofits in central Ohio, including substantial revenue losses, staffing reductions and decreased services. These challenges underscore the need for increased visibility, advocacy, collaboration and capacity-building support from funders and the community. By addressing these needs, we can help ensure that nonprofits continue to provide essential services and support to our community during these challenging times.

