



# SHOW UP UNITED FOR CENTRAL OHIO.



The pandemic revealed what's possible when our community rallies together to help families in need. In the past year, thanks to our donors:

These critical services, delivered by nonprofit partners, are vital to the well-being of thousands of residents and to our community. Our donors help keep central Ohio's safety net strong:



**311,149 individuals served through 81 nonprofit partners**



**285,191 people received assistance for basic needs**



**6.6+ million meals provided**



**12,711 kids connected to educational opportunities**



**\$3+ million in COVID relief distributed to keep nonprofits open, staffed and serving families**



**38 nonprofits able to retain 783 staff in 2020**



**92 nonprofits, including 39 new partners, selected to receive funding in 2021-2022**

# THE NEED AND UNCERTAINTY CONTINUES

While COVID-19 has affected all of us, the impact of the crisis has been especially hard on central Ohio's children, older adults, people of color and low-income families.

These individuals make up many of the approximately 211,000 households – or 41% of all households – in Franklin County who were struggling to meet basic needs even before the pandemic.

In 2021 in Franklin County:



Since March 2021, **35% of the nearly 153,000 families who visited a food pantry did so for the first time.**



**An hourly wage of \$19.83 is needed to rent a modest two-bedroom apartment, up 24% in just 5 years.**

The individuals impacted hardest by this crisis will have the longest, most difficult road to recovery:



**1 in 6 Ohio renters are facing eviction.**



**85% of U.S. parents spend 10% or more of household income on child care in 2021** – up from 72% in 2020.

As federal and state funding ends, our nonprofit network will require sustained support to continue meeting the need.

Our nonprofit survey revealed:



One year after COVID hit, **75% of health and human services programs are still operating at limited capacity.**



Participating nonprofits have collectively **lost \$72.4 million in revenue.**

A portrait of Joy, a young woman with dark hair styled in braids, wearing a white t-shirt. She is smiling broadly and looking slightly to the right. The background is a colorful, abstract mural with shades of blue, pink, and white.

## Joy

### **Columbus City Schools Graduate**

Currently enrolled as a freshman at the University of Akron, Joy participated in Community for New Direction's FOCUS program throughout high school. At FOCUS, she and her friends learned from professional speakers, visited colleges, led service projects visited colleges and led service projects. Joy's mother, Linda, says the program gave Joy the tools necessary to be successful in high school, college and beyond.



## Nick

### **President & CEO of Gladden Community House**

Located in the heart of Franklinton, Gladden Community House has been serving families for more than a century. Gladden is one of four traditional settlement houses supported by United Way. The organization's food pantry and early education center are just two of the stabilizing programs available to families. According to Nick, United Way is both a true partner and a vital funder to Gladden and the neighborhood it serves.

# OUR COMMUNITY IS STRONGER WHEN WE ALL SHOW UP UNITED.

Your gift to United Way helps bring our community together to tackle challenges that no one individual or organization can solve alone.

With a focus on **Basic Needs** and **Student Success**, United Way meets today's challenges while strategically influencing systemic change for tomorrow by:

- ◉ Investing in a network of highly effective local nonprofits throughout our most vulnerable neighborhoods.
- ◉ Helping thousands of families gain access to housing, food, transportation and child care.
- ◉ Providing equitable opportunities that help children overcome barriers and succeed in school and beyond.
- ◉ Going beyond temporary fixes to create lasting change.

## HOW YOUR GIFT HELPS

**\$2** PER WEEK

provides a family in crisis with 126 meals - enough for two weeks.

**\$5** PER WEEK

provides a teen with a mentor for a year.

**\$10** PER WEEK

helps prevent a family from being evicted due to a loss of job or income.

**\$20** PER WEEK

provides a child with after-school learning activities for 3 months.



## Sarai

### Co-founder and board president of Student Success Stores

As a passionate community volunteer, Sarai wants to see all students reach their full potential and succeed. The stores she helped create at central Ohio middle schools do just that by providing essential free items so all kids can start the school day healthy, confident and ready to learn. She's grateful for the vital funding, expertise and partnership the nonprofit receives from United Way.



## Nate

### United Way donor and volunteer since 2014

One of six founders of an organization that funds racial justice innovators, Nate cares deeply about Columbus and about building an equitable future for all who live here. He believes United Way's mission is even more important to support now since COVID has exacerbated inequities. As a loyal donor, Nate trusts United Way to decide where his dollars are best spent to build and improve our community.



# HOW YOU CAN HELP

**GIVE** to United Way's Community Response Fund through your workplace campaign or online at: [www.liveunitedcentralohio.org/donate](http://www.liveunitedcentralohio.org/donate).

**ADVOCATE** by following us on social media for advocacy opportunities and joining us at upcoming events to learn about community needs and how you can be part of the solution: [liveunitedcentralohio.org/events](http://liveunitedcentralohio.org/events)

**VOLUNTEER** and be a powerful force for good by giving your time and talents to support central Ohio. Learn more and sign up at: [volunteerunitedcbus.org](http://volunteerunitedcbus.org)

Want to lead the way for a more equitable community?  
Visit [liveunitedcentralohio.org/leadershipgroup/leadersunited](http://liveunitedcentralohio.org/leadershipgroup/leadersunited)

360 South Third Street  
Columbus, Ohio 43215-5485  
614.227.2700

[liveunitedcentralohio.org](http://liveunitedcentralohio.org)  
#LiveUnited

