



UNITED WAY OF CENTRAL OHIO'S COMMUNITY RESPONSE FUND

WHEN COVID-19 hit

In March, we quickly launched our COVID-19 Community Response Fund.

- Raised **\$2 MILLION**
- Distributed funding to approximately **80 LOCAL NONPROFITS** to provide **FOOD, SHELTER, MASKS** and **GLOVES, EDUCATIONAL RESOURCES** and more

WHAT we learned

United Way has been responding to local needs and our community's most pressing problems for nearly 100 years. COVID-19 is a new challenge for our community. However, with decades of fundraising expertise and community connections, United Way was built for this.

As this crisis continues, needs in the community are changing and intensifying rapidly.

Nonprofits are facing:

- **HIGHER DEMAND** for food, shelter and educational resources
- **SOARING COSTS** associated with personal protective equipment, social distancing and technology needs
- **DECREASING REVENUE** due to canceled fundraising events, uncollected fee-for-services and more

Our donors recognize the necessity for a more nimble and efficient United Way focused on central Ohio's most urgent needs.

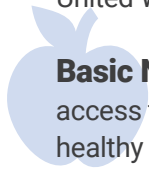
HOW we are changing

Before: United Way made annual grant commitments to approximately 80 nonprofit partners prior to our annual fundraising campaign.

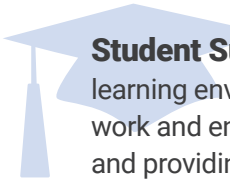
Now: We allocate funds to local nonprofits for real-time needs with real-time revenue after our annual fundraising campaign ends. Grant commitments are based on actual funds raised, rather than a goal.

WHERE we are focused

United Way has become laser focused on two areas:



Basic Needs: Ensuring families have equitable access to resources that keep them fed, sheltered, healthy and safe.



Student Success: Supporting high-quality, safe early learning environments to allow parents to get back to work and ensure our youngest learners succeed in school; and providing youth with equitable access to resources, connections, support and programming to graduate and reach their full potential.

GIVE TO THE COMMUNITY RESPONSE FUND.

Your gift helps United Way do what we do best – bring our community together to respond, recover and rebuild for a more equitable, resilient central Ohio.



Because what we do together today determines how we Live United tomorrow.

Nonprofit partners receiving funding through June 2021*

Action for Children	Furniture Bank of Central Ohio
American Red Cross of Central Ohio	Gladden Community House
Big Brothers Big Sisters of Central Ohio	Godman Guild Association
Boys & Girls Clubs of Columbus	Huckleberry House
Catholic Social Services	I AM (OhioHealth)
Central Community House	Kaleidoscope Youth Center
Charitable Pharmacy of Central Ohio Inc	Legal Aid of Central Ohio
Childhood League Center	LifeCare Alliance
CHOICES for Victims of Domestic Violence	LSS 211 Central Ohio
City Year Columbus	Lutheran Social Services of Central Ohio
Clintonville-Beechwold Community Resources Center	Mental Health America of Franklin County
Columbus Early Learning Centers	Mid-Ohio Food Collective
Columbus Housing Partnership	Moms2B (OSU Foundation)
Columbus Speech & Hearing Center	NNEMAP
Columbus Urban League	Salvation Army, The
Communities in Schools of Central Ohio	Serving Our Neighbors Ministries
Community Development for All People	South Side Early Learning
Community Kitchen	St. Stephen's Community House
Community Shelter Board	St. Vincent Family Center
Directions for Youth & Families	Star House
Dominican Sisters of Peace	The Center for Healthy Families
Ethiopian Tewahedo Social Services	YMCA of Central Ohio
	YWCA Columbus

*Nonprofits that apply for grants in early 2021 will begin receiving funding in July 2021 based on dollars raised through April 1, 2021.