



What we do together today
determines how we Live United tomorrow.



Before COVID-19

- **More than 400,000 people** in Franklin County **struggled to meet basic needs.**
- **Many thousands more** were one paycheck, one crisis, away from **falling into poverty.**
- Disparities were growing. **Life expectancies could vary as much as 20 years** between neighborhoods.
- In 2019, **18,000 Franklin County households were evicted**, twice as many as New York City.

After COVID-19

Unemployment:

- 3.7% in February - **10.6% in July**

Food Insecurity:

- Food insecurity rates are **up from 14% to 23% in Ohio.**
- Mid-Ohio Food Collective is **servicing 23,000 more families**, a 55% increase.

Evictions:

- Approximately **78,000 households are at risk for being evicted** in January 2021 when the CDC moratorium ends.

Education:

- More than a month after learning first went virtual, Columbus City Schools had no contact with 22% of students. **Thousands of children are missing out on face-to-face learning, structure and regular meals.**
- An estimated 40-45% of early learning providers, or **100,000 child care spots, will close** in Ohio due to the pandemic, impacting the crucial early learning of thousands of children and the stability of their families.



Roy Clark

Executive Director of NNEMAP

Located in the Milo-Grogan neighborhood, NNEMAP has seen many first-time families at its food pantry, and now serves people six days a week from any ZIP code to meet the growing need. Like most nonprofits, NNEMAP has experienced declining revenues and rising costs during this crisis.

Shameikia Smith

Executive Director, YMCA – Shelter Services

The pandemic brought many unknowns for the YMCA's Shelter Services. Employees were concerned for the future of the people they served, as well as the future of the organization. Despite their worries, they sprung into action immediately, setting up five temporary shelters where guests were safe and comfortable.



The consequences of COVID-19 are taking a toll on our community's safety net.

Our local nonprofits are struggling to keep up with the demand.

70% of nonprofits have suspended programs or are operating in limited capacity due to COVID-19.

90% also reported increased costs associated with the pandemic.

Local health and human service nonprofits responding to our survey lost approximately \$40 million in revenue as of July.

Due to COVID-19, many nonprofits have had to eliminate staff members.

United Way's COVID-19 Response

United Way of Central Ohio has been responding to local needs and our community's most pressing problems for nearly 100 years. COVID-19 is a new challenge for us, but we're up for it. In fact, **United Way was built for this.**

In March, we launched our COVID-19 Community Response Fund.

By June, we distributed more than \$1.5 million to 70 local nonprofits.



More than **286,115 people** served by 51 nonprofits



32 nonprofits reported helping **80,325 new first-time clients** impacted by the crisis



27 nonprofits were able to **retain 593 staff**



11 nonprofits reported **helping over 74,240 people** from disproportionately affected populations



More than **31,000 masks** and over **30,000 pairs** of gloves distributed

Genesis says he was introverted and preferred staying home before he joined the Columbus Urban League's I Am My Brother's Keeper (IAMBK) program four years ago. Lorenzo, his IAMBK mentor, recognized him as a natural born leader who needed nurturing and opportunities. The program provided just that and more for Genesis, who will soon become a junior mentor himself.



Charlene and her husband are essential workers who were called back to work shortly after COVID-19 struck. The YMCA Hilltop Educare Center, where their daughter was enrolled, became an emergency pandemic center and was able to continue providing safe, affordable, quality care that provided stability for the family.



Stephanie Hightower

President and CEO, Columbus Urban League

The IAMBK program brings out the full potential in young men like Genesis by connecting them with Black male mentors. According to Stephanie, mentors provide support, opportunities, structure and experiences that may be missing due to systemic racism and inequality in our community. Young men can't be who they can't see, she says.

**This crisis
has affected
all of us.**

It has also highlighted the significant inequities across our community and nation.

There is much to do in the months ahead. We need everyone who can to do their part to make central Ohio the community we need it to be — equitable, respectful and providing opportunity for all.

Together,

we provide relief to help our community recover and rebuild.

\$4 PER WEEK

provides 124 hungry people with a hot meal.

\$5 PER WEEK

provides an at-risk teen with a mentor for a year.

\$10 PER WEEK

helps prevent a family from being evicted due to a loss of job or income.

\$20 PER WEEK

provides a child with after-school learning activities for 3 months.

Your gift to our Community Response Fund:

- helps meet the urgent basic needs of families impacted by COVID-19
- provides resources and opportunities for children to achieve student success
- supports our neighbors disproportionately affected by this pandemic
- strengthens our community's safety net for a more resilient central Ohio

In a year that has been hard for many, you can make a difference.

GIVE TODAY to provide relief – and hope.

Want to lead the way for a more equitable community?
Visit liveunitedcentralohio.org/leadershipgroup/leadersunited

360 South Third Street
Columbus, Ohio 43215-5485
614.227.2700

liveunitedcentralohio.org
#LiveUnited

